



WENDI ZHANG

Graphic Design + Digital Media



phudicin@gmail.com



Chicago, IL 60601



behance.net/phudicin



+1(312)-286-7532



Desired Position: Full-time/Freelance Graphic Designer, Graphic Design Intern



School of the Art Institute of Chicago
Bachelor of Fine Arts, 2013.08—2017.05
GPA: Pass/No Pass System
Emphasis in Visual Communication Design

Central Academy of Fine Arts, Beijing
Pre-College Program, 2012.08—2013.05
Emphasis in Fine Arts/Visual Critical Studies



Cloud Wealth, LLC.
Graphic Designer, 2017.07—2017.10
+Designed and Developed entire identity system for company's product
+Contributed to the project managing process

Artists on the World Wide Web (SAIC)
Design Volunteer, 2017.02—2017.05
+Contributed to the event planning process
+Designed and distributed posters for lectures

BoxtTeddy.com
Freelance Designer, 2016.05—2016.08
+Designed and Developed identity mark for the Boxt Teddy brand
+Designed advertising materials for promotional campaigns

Shanghai Media Group
Marketing Assistant, 2014.06—2014.08
+Assisted in event planning and public relationship campaigns, Helped preparing powerpoint slides for marketing conferences and events
+Assisted in translating Chinese documents into English newsletters for marketing purposes



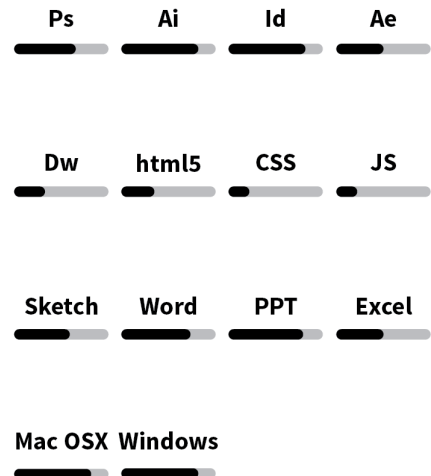
2017.04—SAIC Design Show
2017.03—"Keep Shopping," SAIC BFA Show
2016.11—"Keep Shopping,"
SAIC Sullivan Galleries



Merit Scholarship Recipient
School of the Art Institute of Chicago
2013.09
This Scholarship is dedicated for students who have exhibited their excellency in both studio skills and academic performance



Proficient
+Logo and Brand Identity
+Composition and Typography
+Color Management
+Icon Design
+Illustration
+Pre-Printing Setup
+Idea Mapping
+Moodboard assembly
+Presentation design
+Organizing
In-Developing
+Storyboarding
+Motion Graphics
+3D Printing and Scanning
+Web Design
+Photography & Videography



Chinese
Native Language

English
Articulate Conversation and Writing